



EDGEWORTH
PARK *at New Town*

BY SOLERA SENIOR LIVING



5501

Edgeworth Park at New Town

**Exceptional senior living with the
small-town charm you cherish.**

Come home to a familiar way of life, where you are part of a welcoming family. Warm and inviting Independent Living, Assisted Living, and Memory Care in the location you have come to love.



Edgeworth Park at New Town.
Live Distinctively. Every Day.

“I am proud that Edgeworth Park at New Town is somewhere that you or a loved one would want to live. The community is ideal if you are want to continue to maintain your independence while enjoying an active and engaging lifestyle and high-quality services delivered by attentive and caring staff. We are excited for you to experience the difference.”

ADAM KAPLAN | FOUNDER AND CEO, SOLERA SENIOR LIVING

Why Edgeworth Park at New Town?

New Town is Williamsburg's favorite destination, and Edgeworth Park at New Town is the only community located in the heart of New Town. You enjoy easy access to open-air Main Street shopping featuring more than 170 shops and restaurants, parks and walking trails, and a 12-screen movie theatre, all within walking distance. The perfect place to spend a delightful afternoon!

Edgeworth Park at New Town is the local favorite for Independent Living, Assisted Living, and Memory Care. This is grassroots senior living; a simpler way of life with spontaneity and fun. Rich in services and hospitality, with a "wow" factor to boot. And, you have the flexibility to live as you desire, knowing you may receive Assisted Living services in your apartment if needed. So the beautiful residence you call home today is yours as long as you choose.

What Makes Edgeworth Park at New Town different?

Here, you will find a lifestyle with the shared values of a smaller town; friendly neighbors and a welcoming spirit, with each person helping one another to live their very best life. Connection takes on a whole new meaning. Connections between generations who have called the Williamsburg area home and can continue to do so. Connections between the greater community and Edgeworth Park through strategic partnerships for health and wellness with Sentara Williamsburg Regional Medical Center and Riverside Regional Medical Center, as well as with William & Mary for lifelong learning. Come home to Edgeworth Park at New Town. You're already part of the family.





About Solera Senior Living.

Solera Senior Living has a singular focus: to develop, own, and operate communities that will inspire a better quality of life for seniors. With personalized service, engaging programs, and best-in-class amenities, Solera's innovative approach elevates the entire senior living experience.

Founded in 2016 and based in Denver, CO, Solera Senior Living's core pillars include attracting, developing, and engaging high-caliber talent, consistently delivering exceptional hospitality services, creating enriching resident programs, utilizing smart technologies, delivering high-quality resident care, and designing elegant environments that are hyper-local and experiential.



More engaged team.
More satisfied residents.

Our approach is simple: give our residents the respect, dignity, independence, and quality of life that they deserve. This benefits not only the residents and their families, but also has a meaningful impact on our team as well. They don't look at working at Edgeworth Park at New Town as a job—they look at it as a calling.





Senior living above the rest

We don't consider ourselves to be a senior living company that differentiates on hospitality. Rather, we're a hospitality company that provides exceptional services for seniors. You'll find everything we offer is above and beyond the norm for senior living.

Dining/Hospitality

BUILT ON GOOD TASTE

Dining may be one of life's simple pleasures, but at Edgeworth Park at New Town, we believe it deserves center-stage attention. That calls for an ever-changing menu of deliciously satisfying signature dishes thoughtfully prepared by our talented Executive Chef and superb culinary team. You are invited to enjoy restaurant-style dining with family and friends in the beautiful dining room, or opt for delicious fare from the Bistro. Don't forget our daily happy hour with tasty bites.

OUR LEADERSHIP



Victoria Brinkley
EXECUTIVE DIRECTOR

Victoria Brinkley knew it from the moment she first walked through the doors of Edgeworth Park: this was the place for her.

First as an intern, then Activities Director, then Sales and Marketing Director and now Executive Director, Victoria can't say enough about how Edgeworth is family. How it has the small-town feel where everyone knows each other and cares deeply for one another. As she puts it, "I gained a bunch of grandmas and grandpas. I love hearing their stories and learning from them."

In fact, Victoria's favorite part of her job is meeting with families and listening to them, and helping them find their home in the Edgeworth Park community. And it doesn't stop there for Victoria, as she continues those relationships, doing everything she can to make sure they are happy and living every day exceptionally.

Having lived in Williamsburg all her life and graduating from James Madison University, Victoria is grateful to be close and connected to her family. She and her husband, Nick, love to camp with family and friends, as well as their German Short-haired Pointers, River and Gunner. She also loves Italian food—bring on the carbs!

A Message from the Executive Director

Welcome home! Edgeworth Park at New Town is just what you hoped to find: a warm, caring community with everything you wanted right in the neighborhood you know and love.

Feeling comfortable and relaxed is what we're all about. Not too big, not too formal; just right for making new friends and staying connected with those you love. We like to call it small-town charm, and I sincerely believe you will feel it the moment you walk through our doors just as I have.

Our staff will tell you the same: they love it here! Guided by Solera Senior Living's core principles of compassion, commitment, communication, and creativity, they truly put their heart and soul into everything they do.

You will find it all—impressive amenities, programs, services, cuisine—but with an unrelenting emphasis on hospitality. After all, we're family here. Our goal is to make it easy for you to pursue your hobbies, live with purpose, and stay connected.

We invite you to explore all that Edgeworth Park at New Town has to offer. We can't wait to WOW you!

Sincerely,

Victoria Brinkley

Services/Amenities

Our team at Edgeworth Park at New Town is dedicated to giving you the life you deserve—both by providing a range of services and delivering them in a way that's personal, heartfelt, and catered to you.

- **Large Community Room**—Join friends for cards, games, and movies.
- **Sunrooms**—Relax, or join in a fun activity.
- **Dining Room**—Savor delicious fare served restaurant-style.
- **Bistro**—Drop by 24/7 for snacks, beverages, and pastries.
- **Outdoor Garden Patio, Fountains, Walking Trail**—Enjoy the great outdoors!
- **Common Living Rooms**—Gather with friends and family for conversation.
- **Wellness and Fitness Area**—Stay on track with classes, programs, and instruction designed to help you meet your goals.
- **Beauty/Barber Salon**—Come by for a touch-up or a new style.
- **Weekly Housekeeping**—Our trained staff is here to serve you so you don't need to worry about cleaning your apartment.
- **Transportation Services**—Enjoy local shopping, entertainment, and cultural attractions courtesy of complimentary transportation services.
- **Concierge Services**—Trust our informed and attentive Concierge for assistance scheduling appointments or booking specialized services.
- **24-Hour Emergency Monitoring and Response**—Enjoy added peace of mind.
- **Medical and Therapy Services**—Benefit from visiting physicians, podiatrists, audiologists, and optometrists, as well as Physical, Occupational, and Speech Therapy on site by your preferred provider.
- **Library**—A great place to find a great book!
- **Laundry rooms**—Located on each floor for residents and visiting guests





INDEPENDENT LIVING *Plus!*

Exceptional perks that delight.

Independent Living is an unparalleled choice. Free from home maintenance and daily chores, you've chosen a setting that truly has it all. First-rate amenities, activities, and events to choose from right where you are. Plus, just steps from your door, all the charm and attractions of Williamsburg. What will you do today? Whatever you like!

And, you may receive Assisted Living services in your apartment, so the beautiful residence you call home today is yours for as long as you choose—no need to move.

Life Enrichment Programs

- Continuing Education
- Intergenerational Programming
- Fitness Classes
- Spiritual Programming
- Guest Lecture Series
- Card Games
- Live Entertainment
- Outings to Cultural Events
- Art Classes
- Cooking Demos
- Wine Tastings
- Political Debates



ASSISTED LIVING

Care and convenience centered on you.

Feeling at home feels wonderful, especially with a helping hand close by. You can depend upon thoughtful, compassionate assistance with the activities of daily living—but that's just the start. Our professional and caring staff understands each person's desire to live a life rich in meaningful experiences, and strives to engage residents in activities and programs that inspire and entertain.

There is no distinction between Independent Living and Assisted Living apartment homes, which means your cozy, comfortable accommodations are yours to enjoy. Welcome home!

Life Enrichment Programs

Staying engaged and involved is easy when you have access to so many top-shelf amenities and interesting activities that stimulate the mind, body and spirit.

- **Continuing Education**
- **Intergenerational Programming**
- **Fitness Classes**
- **Spiritual Programming**
- **Guest Lecture Series**
- **Card Games**
- **Live Entertainment**
- **Outings to Cultural Events**
- **Art Classes**
- **Cooking Demos**
- **Wine Tastings**
- **Current Events**

Resident Care

We fully recognize that our people are our strongest asset. That's why we are passionate about identifying and retaining team members that are genuinely caring, customer service-oriented, and dedicated to excellence. At Edgeworth Park at New Town, our Caregivers, Certified Nursing Assistants, and Qualified Medication Administration personnel are supported by on-site licensed care.



MEMORY CARE

A warm and welcoming environment.

In our Memory Care Neighborhood, highly trained, kind, and caring staff dedicate each day to life-affirming activities, enriching the lives of residents entrusted to our care. Our priority is to keep each individual active, entertained, and engaged. From bowling to corn hole to game show nights, residents have multiple ways to interact with one another, family, and friends, and enjoy the outdoors as well. Family nights are hosted throughout the year.

We offer 22 apartments specifically designed for the safety and convenience of memory care residents, featuring high ceilings and large windows for extra light, a built-in bookshelf/cabinet, and armoire.

Life Enrichment

Memory Care residents have numerous opportunities for engagement and involvement, including special events and activities planned around their preferences.

- **Engaging Scenic Tours**
- **Sensory-Driven Cooking Activities**
- **Interactive Pet Therapy**
- **Hydration and Nutrition**
- **Engaging Music Therapy**
- **Wellness and Balance Classes**
- **Cognitive Engagement Activities**

Resident Care

Our secured neighborhood features team members trained in Dementia Care which creates a highly specialized environment for residents with Alzheimer's. Edgeworth Park at New Town Caregivers, Certified Nursing Assistants, and Qualified Medication Administration personnel are all deeply dedicated to enriching the lives of the residents they serve and are supported by licensed nursing.



Senior living above the rest.



EDGEWORTH PARK

at New Town

BY SOLERA SENIOR LIVING

5501 Discovery Park Blvd
Williamsburg, VA 23188
(757) 330-6385

EdgeworthParkatNewtown.com

